



312,846

FANS ATTENDED GOLDEYES GAMES IN 2008



- NINTH consecutive year the club led the Northern League in attendance
- Goldeyes average attendance of 6,464 places the team FIRST among all 58 teams in independent baseball
- Goldeyes once again named Northern League Organization of the Year—the only three-time winner in the award's six-year existence

Goldeyes fans, according to a Fan Survey, are comprised of 50% females and 50% males. The average fan's household income exceeds \$66,000 a year, 47% are between the ages of 18 and 54. The vast majority of our fan base resides in the suburbs of Winnipeg. Many have a family-centered lifestyle, have a college degree or some form of post-secondary education and most describe their work as being "professional" in nature.

For those companies able to support others less fortunate, the Goldeyes offer several community enhancement programs available. Such programs provide underprivileged children and adults, persons with special needs or under-funded groups the opportunity to attend Goldeyes games. Your company can even team up with the team's own charitable organization – the Winnipeg Goldeyes Field of Dreams Foundation, which has donated more than \$1,000,000 to children's charities in Manitoba since its inception in 1995.



GOLDEYES ARE ON THE AIR!

Fans follow the Goldeyes on radio with the voice of the Goldeyes – Paul Edmonds. With every home and away game broadcast on 1290 CFRW, Goldeyes baseball is the most effective and valuable radio advertising investment available!

Goldeyes television broadcasts on SHAW TV will feature your company across the province of Manitoba and beyond!

CATCH THE BIG FISH!

Partner your brand with the Winnipeg Goldeyes and watch as your profile in the community and your sales increase! Sports have quickly become one of the single-most effective advertising mediums. You can reach your target market and rise above the clutter of traditional marketing mediums. Put your product or service in front of Winnipeg Goldeyes fans in an environment where they are relaxed and in a positive frame of mind, making them more receptive to your message!

Call the Goldeyes corporate sales department at **(204) 982-2273** for full details on all sponsorship programs and prices.

www.goldeyes.com